



Approval for the new DigniCap Delta in Australia

In September, Dignitana announced that the Therapeutic Goods Administration (TGA) has cleared DigniCap Delta® for use by health care providers on the Australian market. This means that DigniCap Delta is now available to hospitals in Australia through Dignitana's longtime distribution partner, Aurora BioScience, with first deliveries expected in October. Interest is expected to be significant as the Delta system is a major improvement over existing systems on the Australian market. [Read full press release here.](#)

Q3 Interim Report will be published November 19, 2019

Dignitana's 2019 Q3 Interim Report will be published on 19 November 2019. [Financial reports posted here.](#)

Investor Event: Redeye Life Science Day 2019

On November 19 Dignitana will partake in Redeye Life Science Day, which is an annual event for companies and investors. CEO William Cronin will present the Company followed by a Q&A session. Last year approximately 40 companies participated and the Redeye Life Science Day attracted over 100 investors, media and news outlets.

Dignitana Exhibitions Fall and Winter 2019/2020

DigniCap Delta was exhibited at the prestigious Lynn Sage Breast Cancer Symposium in Chicago October 3-5, 2019. The annual event is hosted by Lurie Cancer Center at Northwestern Medicine, bringing together more than 700 clinicians to present, debate and evaluate state-of-the-art breast cancer treatment strategies. Additional planned exhibitions and symposia sponsorships include:

- Oct 25-26: Memorial Sloan Kettering Cancer Treatment-Related Adverse Events Symposium, New York, USA
- Nov 6-8: Chemotherapy Foundation Symposium, New York, USA
- Nov 7-10: Academy of Oncology Nurse & Patient Navigators, Nashville, USA
- Nov 22-23: United Kingdom Oncology Nursing Society, Telford, UK
- Dec 10 -13: San Antonio Breast Cancer Symposium, San Antonio, Texas, USA
- Jan 27-30, 2020: Arab Health, Dubai, UAE

Adma Förvaltnings AB owns more than 20 percent of shares in Dignitana AB

Adma Förvaltnings AB, owned by Greg Dingizian, is the largest shareholder of Dignitana AB as of October 1, 2019. [Read full press release here.](#)

Brindisi Italy Study Demonstrates Success

A study presented at the European Society of Medical Oncology Congress in September 2019 confirms scalp cooling success with DigniCap in 72.7 percent of breast cancer patients at Antonio Perrino Hospital in Brindisi Italy. The study included 158 women with early stage breast cancer who received anthracycline and/or Taxane based treatment at the Brindisi Oncology Department from February 2016 through January 2019. The success of scalp cooling and hair preservation was determined according to the Dean's scale. [Read more here.](#)

DigniCap Delta Update

The rollout of DigniCap Delta continues as scheduled and the new device has been very well-received by doctors, nurses and patients.

In the U.S. the phased plan includes Delta machines continuing to replace C3 devices for current customers over the next 15 months, while additional Delta inventory is also placed with new customers. In other prioritized markets around the world discussions are underway with new prospects to implement DigniCap Delta while also encouraging current customers to upgrade to Delta and add devices to accommodate increased utilization.



DigniCap in the United States

The DigniCap Scalp Cooling System is now [available](#) at medical centers in 30 states. New locations since the last newsletter include:

- Kaiser Permanente Hilo, Hawaii
- Kaiser Permanente Wailuku Maui, Hawaii
- New York Cancer & Blood - Riverhead Medical Oncology, New York

Breast Cancer Awareness Month

This Breast Cancer Awareness Month Dignitana launched a campaign titled #myhairmatters featuring patient photos and quotes. To ensure scalp cooling is part of the conversation about Breast Cancer, Dignitana is participating in events across the U.S. including:

- Oct 5 – Cancer Beat, Fairfield, Connecticut
- Oct 19 – Empower, Miami, Florida
- Oct 24 – Cold Capital Fundraiser, Washington DC
- Nov 7 – Hair to Stay the Diva Way, San Francisco

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