



New Shareholder Announcement

On 8 October Dignitana announced that Mr. Greg Dingizian, via his Adma Förvaltnings AB investment vehicle, has accumulated a 4 200 000 share position in the company.

The share purchases of Adma and Dingizian are equal to 10,4 percent of the outstanding common shares of the company.

"We are very pleased to welcome Mr. Dingizian and Adma Förvaltning to our list of investors." said William Cronin, Chief Executive Officer of Dignitana AB. "Mr. Dingizian is a very successful investor and we look forward to continuing our relationship with him."

Dignitana CEO William Cronin featured at Aktiespararna Stockholm Event

Dignitana Chief Executive Officer William Cronin spoke at Aktiespararna's event [Aktiedagen Stockholm](#) on 11 September 2018.

The video of the presentation as well as slides are posted at www.dignitana.se

Aktiespararna is an independent organization working in the interest of private individuals who invest in stocks, mutual funds and other stock-related securities.

Breast Cancer Awareness Month

Kicking-off Breast Cancer Awareness Month, DigniCap social media channels launched a campaign titled #myDigniCapStory featuring patient photos and testimonials.

To ensure that scalp cooling is part of the conversation about Breast Cancer, Dignitana is participating in events across the U.S. including:

- Oct 11 – Cold Capital Fund, Washington DC
- Oct 18 – Hair to Stay on the Runway, San Francisco
- Oct 20 – Taste for the Cure, San Francisco
- Oct 23 – Cancer Schmancer, Los Angeles
- Oct 29 – 9th Annual Not My Daughter, Miami

Dignitana Website Redesigned

The Dignitana corporate website was relaunched in September featuring an updated design and additional content. Visit www.dignitana.se.

Similar updates are now in progress for the DigniCap product website and the DigniCap patient portal. A new website will also be launched specifically for DigniCap customers outside the United States.

Exhibition at ESMO Conference in Munich

Dignitana will be exhibiting in booth 240 at the European Society for Medical Oncology Congress in Munich October 19 -23.

The ESMO Congress offers physicians high-quality oncology education with a focus on continuous improvements in patient care. Providing a platform for international visibility, the event attracts over 20,000 attendees from around the globe.

DigniCap in the U.S.

The DigniCap Scalp Cooling System is now [available](#) at 106 locations in the U.S. representing 146 machines. We continue to focus on increasing utilization at each location. To optimize resources, we may remove machines at sites where they are not being used. New customers in the past month include:

- Advocate Illinois Masonic Creticos Cancer Center - Chicago, Illinois
- Florida Cancer Specialist - New Port Richey, Florida
- Florida Cancer Specialist - Vero Beach, Florida
- Kaiser Permanente - Honolulu, Hawaii
- Kaiser Permanente - Sacramento, California
- UF Health Shands Hospital - Gainesville, Florida

DigniCap in Europe

There are over 80 locations in Europe providing scalp cooling with DigniCap. A list of these sites is posted at www.dignitana.se

Shareholder Question

Is there an update on the new system?

Development of the next generation DigniCap device is progressing as planned and on schedule.

Investor Relations Communication

1. The email address for investor relations is investorrelations@dignitana.com.
2. Per MAR guidelines, inside information will be posted at www.dignitana.se and distributed to Nasdaq OMX, First North Stockholm, Nordic News Agencies, EU Transparency, and financial websites.
3. IN BRIEF is the monthly newsletter for Dignitana Shareholders. The first week of each month IN BRIEF will be posted at www.dignitana.se/newsletter.

[Click here to subscribe](#) to receive this newsletter by email each month.