

DigniCap in the Middle East

Last month, in conjunction with our Middle East Distributor, Tesla Medical Solutions, Dignitana CEO Bill Cronin met with oncologists and nurses at Hamad Medical Center in Doha Qatar.

Hamad is the premiere not-for-profit medical center in the region, managing eight hospitals including the National Center for Cancer Care and Research. We were able to address their clinical questions and they have great enthusiasm that they will now be able to provide patients scalp cooling with DigniCap.

Our partnership with Tesla began two years ago with several units sold in 2016 and 2017. We are now working on the required documentation to market DigniCap to more countries in the Middle East. As of today, [Tesla has placed DigniCap machines](#) in Iraq, Qatar, and Dubai, with documentation underway for Oman, Kuwait, Saudi Arabia, Armenia and Egypt.

DigniCap in Asia

In May CEO Bill Cronin traveled to Kyoto, Japan for the 26th Annual Meeting of the Japanese Breast Cancer Society. In addition to productive discussions with oncologists attending the conference, he met with the team from Konica Minolta Medical regarding plans for approval from the Pharmaceuticals and Medical Devices Agency (PMDA) in Japan to begin to sell DigniCap there.

DigniCap in Europe

Dignitana has now assumed management of the 70 medical facilities in 11 countries acquired from Sysmex. Sales to new facilities in Europe are also underway including our first direct-to-customer leased units for two locations of IOB Oncologia in Madrid, a leading referral hospital in Europe providing cutting edge cancer treatments to patients from all over the region.

DigniCap in the U.S.

The DigniCap Scalp Cooling System is now [available](#) at 100 locations in the U.S. representing 133 machines. Each DigniCap machine can treat two patients simultaneously.

In May an additional location was added by:

- [Moffitt McKinley, Tampa FL](#)

Three facilities have recently joined the DigniCap roster:

- [Baptist MD Anderson Cancer Center, Jacksonville FL](#)
- [Atlantic Health System, Morristown NJ](#)
- [UCHealth Poudre Valley Hospital, Fort Collins CO](#)

One-on One Marketing Focus

After evaluating our priorities for marketing to clinicians, we are focused this year on smaller medical conferences that encourage in-depth conversations with prospective customers. This is directly in line with our commitment to providing ongoing one-on-one service to our customers.

The Miami Breast Cancer Conference in March and the Oncology Nursing Society Congress in May both offered excellent opportunities to meet with dozens of existing customers and provide prospects with a personal introduction to DigniCap. Following this strategy of smaller one-on-one events, we will not be exhibiting at the ASCO conference in June.

U.S. Insurance Coverage Update

On May 17 Dignitana met with the American Medical Association CPT Editorial Panel to support our [application for a unique CPT Code](#) for FDA cleared scalp cooling systems used in the prevention of chemotherapy-induced hair loss.

The AMA will announce the summary of Panel Actions on June 19, 2018. If approved, the proposed CPT code would then undergo further review by the AMA for valuation and ultimately payment by Third Party Payers. It would then be up to each Payer to determine whether they would add scalp cooling coverage to the insurance coverage that they offer.

Introduction of this code is critical to wide adoption of scalp cooling in cancer centers across the U.S. to help make the treatments more accessible for chemotherapy patients.

Investor Relations Communication

1. The email address for investor relations is investorrelations@dignitana.com. Emails will receive a response within 24 hours.
2. Per MAR guidelines, inside information will be posted at www.dignitana.se and distributed to Nasdaq OMX, First North Stockholm, Nordic News Agencies, EU Transparency, and financial websites.
3. IN BRIEF is the monthly newsletter for Dignitana Shareholders. The first week of each month IN BRIEF will be posted at www.dignitana.se/newsletter.

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