DIGNITANA

Availability in the U.S.

Growth in Europe

Last month Dignitana and our distribution partner, Sysmex, <u>announced</u> the transfer of management of all European installations of DigniCap to Dignitana. This represents a significant opportunity for Dignitana with the placement of additional machines at existing sites and the potential for new locations across Europe.

Marketed as DigniLife in Europe, there are 70 medical facilities providing DigniCap scalp cooling to patients in Austria, Belgium, Czech Republic, France, Germany, Italy, Poland, Spain, Switzerland, The Netherlands, and Turkey with a total of 93 units currently installed.

The transition month of April provided an opportunity for Dignitana team members to meet with Sysmex personnel who have been managing the DigniLife program. DigniLife customers will continue to receive service and support locally, and Dignitana has now established channels for patients to directly access the DigniCap Patient Support Center.

We will continue to use the DigniLife name in Europe in order to leverage the brand equity already established in the name. There is significant enthusiasm and top-level administrative support for scalp cooling at many of the DigniLife facilities. Working directly with these providers we see great potential to increase awareness of scalp cooling across Europe through new marketing and media outreach efforts.

Investor Relations Communication

- 1. The email address for investor relations is investorrelations@dignitana.com. Emails will receive a response within 24 hours.
- 2. Per MAR guidelines, any inside information will be posted at www.dignitana.se and distributed to Nasdaq OMX, First North Stockholm, EU Transparency, Nordic News Agencies, and financial websites.
- 3. This publication, IN BRIEF, is the monthly newsletter for Dignitana Shareholders. The first week of each month IN BRIEF will be posted at www.dignitana.se/newsletter

The DigniCap Scalp Cooling System is now available at 112 locations in the U.S. across 23 states representing 146 machines. Each DigniCap machine can treat two patients simultaneously. Two facilities expanded service to their patients by adding new locations last month:

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- Mount Sinai Comprehensive Cancer Center Aventura - FL
- Moffitt Cancer Center at McKinley Clinical Research Center – Orlando, FL

Annual General Meeting

The Annual General Meeting was held Tuesday 24 April 2018 at the Company's premises in Lund, Sweden. In all the proposed cases the AGM resolved in accordance with the Board's proposal. Additional information is posted at www.dignitana.se.

U.S. Insurance Coverage Update

Later this month Dignitana will meet with the American Medical Association CPT Editorial Panel to support our <u>application for a unique CPT Code</u> for FDA-cleared scalp cooling systems used in the prevention of chemotherapy-induced hair loss.

The AMA will announce the summary of Panel Actions on June 19, 2018. If approved, the proposed CPT code would then undergo further review by the AMA for valuation and ultimately payment by Third Party Payers. It would then be up to each Third Party Payer to determine whether they would add scalp cooling coverage to the insurance coverage that they offer.

Dignitana has taken the lead in this initiative as the introduction of this code is critical to wide adoption of scalp cooling in cancer centers across the U.S. to help make treatments more accessible for chemotherapy patients.

To further support this effort Dignitana has launched a patient survey to quantify scalp cooling awareness, utilization, costs and current status of insurance reimbursement. Dignitana will provide preliminary data from the survey to the American Medical Association as they assess the CPT code application.