



### Dignitana Analysis featured in Swedish Börsveckan

In January 2020, Swedish business magazine Börsveckan contained an analysis of Dignitana followed by a recommendation to buy. The analysis is now available to read on Dignitana's website. [Read the full analysis here.](#)

### Extraordinary Shareholder Meeting Held

Dignitana held an EGM on 10 February 2020 at the company headquarters in Lund. The EGM resolved on the issue and transfer of warrants to key persons in accordance with the proposal made by the board of directors. [More information here.](#)

### Year End Report will be published February 25, 2020

Dignitana's 2019 Year End Report will be published on 25 February 2020. [Financial reports are posted here.](#)

### Dignitana sponsoring Susan G. Komen® events in U.S.

Dignitana has signed on to sponsor three signature events in 2020 with Susan G. Komen®, the largest breast cancer advocacy nonprofit in the world. The sponsorship extends Dignitana's reach to hundreds of thousands of participants in the Susan G. Komen Race for the Cure® and MORE THAN PINK Walk® events in key Dignitana markets throughout year. [Read more here.](#)

### Dignitana Exhibitions Scheduled for Spring 2020

Dignitana will participate in the following events the upcoming months:

- March 5-8 Miami Breast Cancer Conference Miami, Florida
- March 17-18 The Oncology Convention, Birmingham, UK
- March 18-20 European Breast Cancer Conference, Barcelona, Spain
- March 28 Congresso La Senologia Oggi, Lecce, Italy
- March 29-April 1 International Conference on Cancer Nursing, London, UK

### Dignitana in the Media

At the start of the year, scalp cooling was highlighted in U.S. as well as Israeli media as a way to keep your hair and quality of life during chemotherapy.

- [Podcast on scalp cooling for the Oncology Learning Network with Dr. Michelle Melisko, UCSF and Dignitana](#)
- [Maryland patient story on TV-station WUSA9](#)
- [Dr. Noam Asna of Barzilai Medical Center featured on Israeli TV Keshet 12](#)
- [California patient story in Petaluma Argus Courier](#)

### Dignitana kicks off 2020 exhibiting in the Middle East

Dignitana is experiencing a growing interest for scalp cooling in the Middle East Region. Presenting DigniCap at trade shows and conferences has been a successful pathway into this market.

### ISCORT in Eilat, Israel, January 7-11



a lot of attention from Israeli oncology community.

Dignitana's distributor in Israel, AMI Medical Technologies, was present at the largest oncology conference in Israel. The presence at the event attracted

### 14th Middle East Best of San Antonio Breast Cancer Symposium in Riyadh, Saudi Arabia January 24-25



network with colleagues in Riyadh, Saudi Arabia.

Health care professionals unable to attend the SABCS conference in the USA had the opportunity to hear highlights from the program and

### Dignitana innovation recognized at Arab Health Conference in Dubai January 27-30



one of 32 companies participating in the Innov8 Talks entrepreneurial competition. There DigniCap was "pitched" to panel of industry experts driving innovation in the region.

In addition to enthusiastic interest in DigniCap at the booth Arab Health, Dignitana was honored to be selected from a pool of 4250 exhibitors as

### DigniCap Availability

The DigniCap Scalp Cooling System is now available in 38 countries and in 30 states in the United States. New locations since the last newsletter include:

- HC Marbella International Hospital, Marbella Spain
- Barzilai Medical Center, Ashkelon, Israel
- New York Cancer & Blood Specialists, Babylon, New York, US

Dignitana AB, Traktorgränden 3, SE-226 60 Lund Sweden

Per MAR guidelines, company announcements are posted at [www.dignitana.se](http://www.dignitana.se) and distributed to Nasdaq First North Growth Market, Nordic News Agencies, EU Transparency, and financial websites [Subscribe here](#) to receive this newsletter by email or email [investorrelations@dignitana.com](mailto:investorrelations@dignitana.com)